SOUVENIR

15TH FOLK AIR 2017

PROMOTING INDIA'S TRIBAL CULTURE

NATIONAL TRIBAL / FOLK SONG AND DANCE FESTIVAL WITH NATIONAL LEVEL EXHIBITION

15th May to 19th May, 2017 Muktakash Rangamancha,
Saradhabali, Puri, Odisha

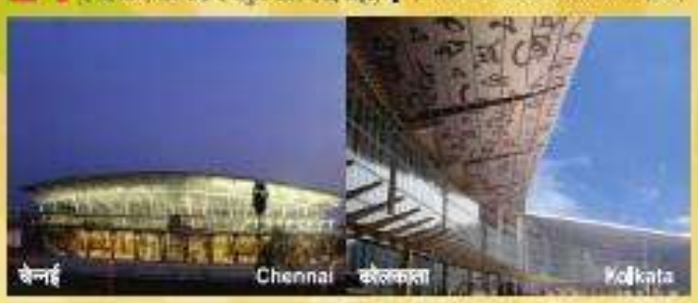
भारतीय विमानपत्तन प्राधिकरण
AIRPORTS AUTHORITY OF INDIA

MAKE IN INDIA

125 स्थान जहाँ भरे भा.वि.प्रा के संग उड़ान

125 Destinations to FLY with AAI

21 अन्तरराष्ट्रीय हवाई अड्डे (३ सिविल एन्क्लेव तथा ३ संयुक्त उद्यम हवाई अड्डे) | **International Airports** (3 Civil Enclaves & 3 Joint Venture Airports)



AIRPORTS AUTHORITY OF INDIA • भारतीय विमानपत्तन प्राधिकरण •

125
हवाई अड्डो
का प्रबंधनकर्ता

08 कस्टम हवाई अड्डे (४ सिविल एन्क्लेव) | **Custom Airports** (4 Civil Enclaves)

77 अन्तर्देशीय हवाई अड्डे | **Domestic Airports**

19 अन्य सिविल एन्क्लेव | **Other Civil Enclaves**

भारतीय विमानपत्तन प्राधिकरण
Airports Authority of India

उड़ानों का सुरक्षित, संरक्षित तथा प्रभावी ढंग से प्रबंधन

Manages flights in a safe,secure and efficient manner

अत्याधुनिक हवाई अड्डो का विकास

Develops modern State-of-the-art infrastructure

उच्चतकनीक एयर–कार्गो टर्मिनलों का प्रबंधन

Manages Hi-tech Air Cargo terminals

नेशनल इन्श्योरेन्स
National Insurance
Trusted Since 1906

110 Glorious Years

of service to the nation

नेशनल इन्श्योरेन्स
National Insurance
Trusted Since 1906

A Complete Health Insurance for the entire family

National Parivar Mediclaim Policy

- Single sum insured
- Long term cover up to 3 years
- Maternity Benefit
- New born baby cover from day 1
- No Claim discount and many more benefits

We insure not only your house but your 'home'

National Insurance's
House Holders' Insurance Policy

Two wheeler or four, National Insurance's Motor Insurance Policies cover more...

- Nil Depreciation
- Invoice Protect
- No Claim Bonus
- Engine Protect

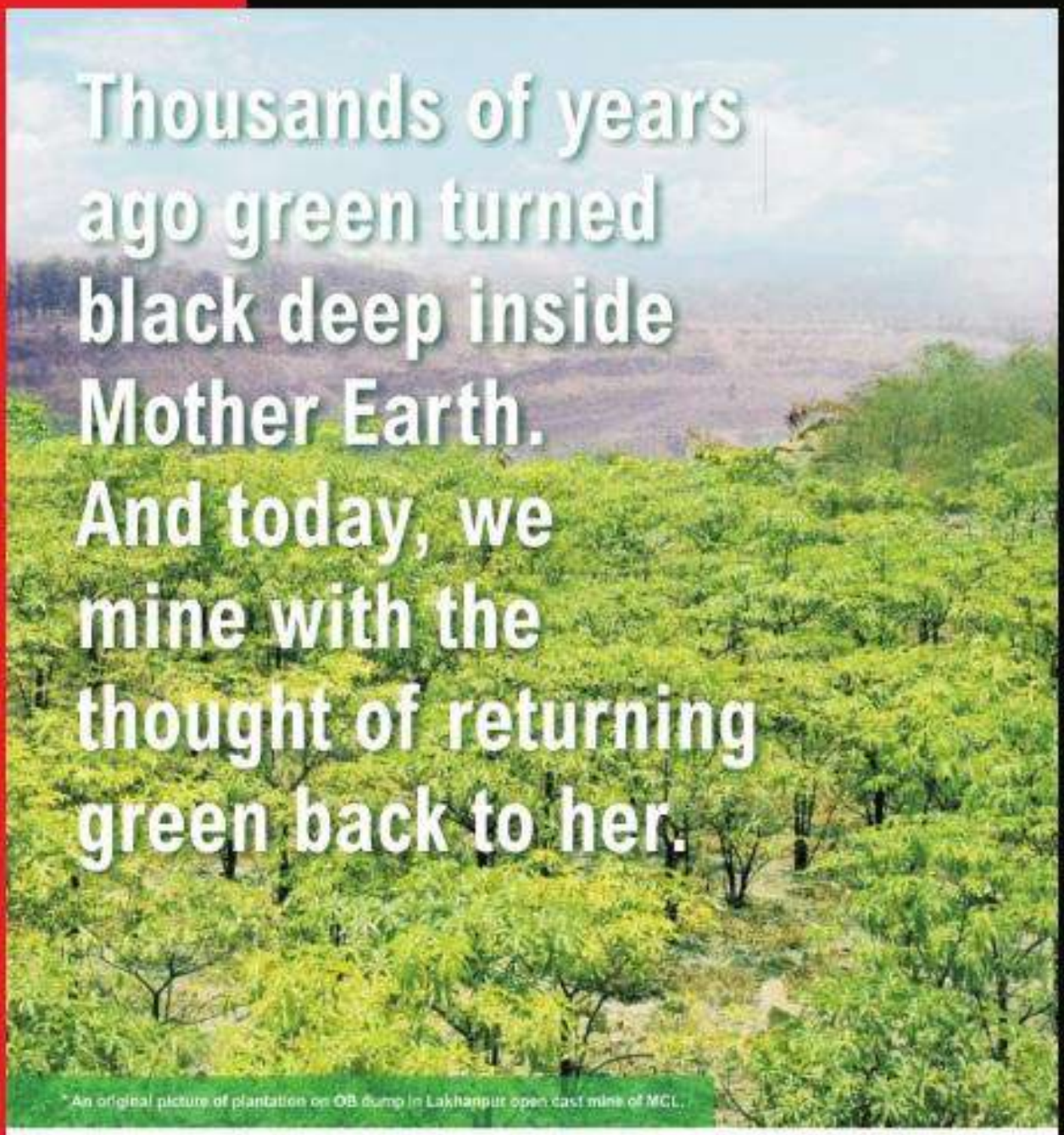
Fire Insurance Policies

नेशनल इन्श्योरेन्स
National Insurance
Trusted Since 1906

नेशनल इन्श्योरेन्स कम्पनी लिमिटेड
(भारत सरकार का एक उपक्रम)
'National Insurance Company Limited'
(A Govt. Of India undertaking)

**Bhubaneswar Regional Office,
6th Floor, IDCO Tower, Janpath,
Bhubaneswar-751022 (Odisha)**

IRDA Registration Number: 58



Some of our efforts in a bid to turn Coalfields into 'Green Fields' are.....

- Planting over 5.15 million trees in and around MCL's command area in Odisha.
- Being the 1st company to introduce Eco-friendly Surface Miner in 1999, which completely eliminates drilling, blasting and crushing operations in mining of coal.
- Installing Mobile Water Sprinklers, Fixed Automatic Sprinklers, Instant Showering Systems and Mist Spraying arrangements at CHP to reduce air pollution.
- Treating industrial waste water in Mine Discharge Treatment Plant and introducing Sedimentation ponds, oil & grease traps in workshops and domestic effluent treatment plant in colonies to help minimise pollution.

MCL

ମହାନଦୀ କୋଲଫିଲ୍ଡସ୍ ଲିମିଟେଡ୍
महानदी कोलफील्डस लिमिटेड
Mahanadi Coalfields Limited
(A subsidiary of Coal India Limited)

Corporate Office: Jagruti Vihar, Burla, Sambalpur, Odisha - 768 020, www.mcl.gov.in

MESSAGE

Keshari Nath Tripathi
GOVERNOR OF WEST BENGAL

RAJ BHAVAN
KOLKATA 700 062

31st March, 2017

Message

I am glad to learn that Shree Shrikshetra Soochana, Puri is organising the 15th Folk Fair from 15th to 19th May, 2017.

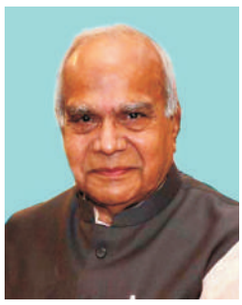
I am sure that the Organisation will continue to work for the socio-cultural upliftment in the society and uphold the tribal cultural heritage.

I wish the Fair all success.

K. N. Tripathi

Keshari Nath Tripathi

MESSAGE



GOVERNOR
ASSAM

RAJ BHAVAN
GUWAHATI

MESSAGE

It gives me pleasure to note that Shree Shrikshetra Soochana is organizing a Folk Fair-2017 staging Folk Song and Dance Festival with National Level Exhibition at Puri-2 from 15 to 19 May 2017. A commemorative souvenir is going to be published synchronizing with the occasion.

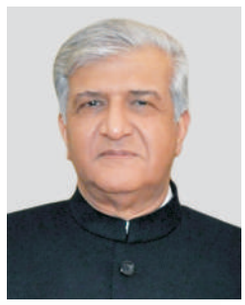
I hail the endeavour of the Shree Shrikshetra Soochana for bringing folk song and dance of our tribal brothers and sisters at a national level platform and showcasing the idiosyncrasies of their colourful cultural traits.

I convey my best wishes to Shree Shrikshetra Soochana and the editorial team of the souvenir all success in their venture.

(Banwarilal Purohit)
Governor of Assam

Dated: April 19, 2017

MESSAGE



Dr. K. K. Paul
Governor, Uttarakhand

सत्यमेव जयते

RAJ BHAWAN
Dehradun-248 003

13 February 2017

Message

It gives me great pleasure to know that **Folk Fair 2017**, the fifteenth edition, is being held at **Puri in Odisha** from May 15 to 19, 2017.

This 15th National Tribal/ Folk Song & Dance Festival and national level exhibition is a wonderful event that highlights folk arts through the efforts of Shree Shrikshetra Soochana.

It is good to know that a souvenir is being published to mark this event which will showcase the activities of the Folk Fair.

I wish the organizers and participants all the best for this cultural extravaganza.

(Dr. K.K.Paul)

MESSAGE

TATHAGATA ROY
GOVERNOR

तथागत राय
राज्यपाल

GOVERNOR TRIPURA

RAJ BHAVAN
AGARTALA-799 006
Tel. : 0381-232-4091
Fax : 0381-230-3218
राज भवन
अगरतला–799 006
दूरभाष: 0381-232-4091
फैक्स: 0381-230-3218
E-mail : tathagata2@gmail.com
rajbhavanagt@gmail.com

April 27, 2017

MESSAGE

I am pleased to know that Shree Shrikshetra Soochana, a voluntary organisation is going to organize the 15th National Tribal/Folk Song & Dance Festival with National level Exhibition under the name of Folk Fair-2017 at Gundicha Temple, Saradhabali, Puri, to be held on 15th May, 2017 to 19th May,2017 and to commemorate this occasion a colourful Souvenir will also be brought out.

I convey my greetings & felicitations to the organizers and all the participants in the festival and also my best wishes for grand success of the programme as well as publication of the Souvenir.

(TATHAGATA ROY)

MESSAGE

एम. वेंकैया नायडु
M. VENKAIAH NAIDU

शहरी विकास,
आवास और शहरी गरीबी उपशमन एवं
सूचना एवं प्रसारण मंत्री
भारत सरकार
MINISTER OF URBAN DEVELOPMENT,
HOUSING & URBAN POVERTY ALLEVIATION
AND INFORMATION & BROADCASTING
GOVERNMENT OF INDIA

20 FEB 2017

Message

I am delighted to know that the Shree Shrikshetra Soochana, Puri (Odisha) is organizing its 15th National Tribal/Folk Song & Dance Festival and Folk Fair-2017, a national level exhibition on tribal art and life-style, between May 15 and 19, 2017. The venue, being near landmark Gundicha Temple at Puri, will add a profound dimension to the event. May the blessings of Lord Jagannath be upon it.

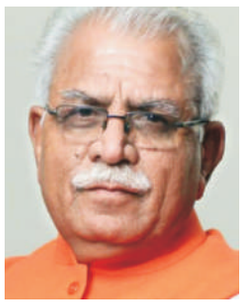
The tribal population constitutes an important element of Indian demography. The variety and geographic spread of the tribal population is simply amazing. Unfortunately, there has been a consistent effort by practitioners of some theology or political ideology to break the seamless connection between tribals and the others. Such festivals and fairs, as is being organized by Shree Shriksetra Soochana, act as anti-dote to divisive agendas.

I wish the Festival and Fair all success.

(M. Venkaiah Naidu)

Ministry of Urban Development, Housing & Urban Poverty Alleviation
Room No. 104-C, Nirman Bhawan, New Delhi-110108; Phone: 011-23061166, 23061162, 23062089 (Fax)
Ministry of Information & Broadcasting : 560, 'A' Wing, Shastri Bhawan, New Delhi-110001, Tel. : 23384340/23387837, Fax : 23384286
Residence:- 30, Dr. APJ Abdul Kalam Road, New Delhi-110011; Phone: 011-23019387, 23019388 (Telefax)

MESSAGE



D.O. No. CMH-2017/

मनोहर लाल
MANOHAR LAL

सत्यमेव जयते

मुख्य मन्त्री, हरियाणा,
चण्डीगढ़।
CHIEF MINISTER, HARYANA,
CHANDIGARH.

Dated 20-2-2017

Message

It's a matter of pleasure to know that Shree Shrikshetra Soochana at Puri in Odisha is organizing 15th National Tribal/Folk Song and Dance Festival and National Exhibition-Folk Fair-2017 from May 15 to 19, 2017. Its equally heartening that a colourful souvenir is also being brought out to mark the occasion.

This event will present a mosaic of tribal culture of our country and enable the people to acquaint themselves with various aspects of life of the tribals. I am sure, it will also prove a step forward in further projecting our rich cultural diversity.

Such organizations are not only playing a vital role in preserving and popularizing rich socio-cultural heritage of tribal communities, but are also saving them from extinction.

My best wishes.

मनोहर लाल

(Manohar Lal)

MESSAGE

सत्यमेव जयते

ओ.पी. मीना
O.P. Meena

मुख्य सचिव
Chief Secretary
राजस्थान सरकार
GOVERNMENT OF RAJASTHAN
शासन सचिवालय, जयपुर-302 005
Government Secretariat, Jaipur-302 005

Message

I am delighted to learn that Shree Shrikshetra Soochana, Puri, a voluntary organization dedicated to the cause of socio-cultural uplift, is organising the 15th Folk Fair- 2017, a National Tribal/Folk Song & Dance Festival in the pious city of Puri from May 15 to 19, 2017.

It is commendable that Shree Shrikshetra Soochana is striving to provide a common centre stage to tribal/folk music and dance from all across the country. Stringing the folk arts from distant corners of the country together fosters the growth of our heritage while it strengthens our spirit of unity in diversity also.

I am positive that the Fair as well as the national exhibition proposed to be held alongside will go a long way in sustaining our tribal and folk legacy and it will help the young generation raising it to higher levels.

I compliment the organisers for their valiant efforts and wish the Folk Fair- 2017 a grand success.

(O.P. Meena)

Tel. No. 0141-2227254 (O) 0141-2227114 (Fax) 0141-2561324 (R) E-mail : csraj@rajasthan.gov.in

MESSAGE

D.O. No. 2063

Parimal Rai, IAS

Adviser to the Administrator
Union Territory of Chandigarh
U.T. Secretariat, Sector–9,
Chandigarh—160017

Tel : 0172–2740154 (O). Fax . 0172-2740165
E-mail : adviser-chd@nic.in

14th March 2017

MESSAGE

It gives me pleasure to know that Shree Shrikshetra Soochana, a non-profit organization, is planning to organize the 15th National Tribal/ Folk Song and Dance Festival with National Level Exhibition – Folk Fair 2017 in Puri.

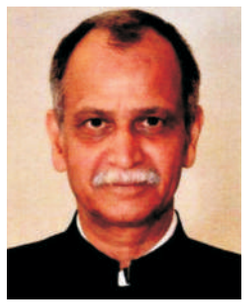
The organization is making great efforts for the evolution of tribal music and dance in the region. I am certain that this exhibition will bring together numerous tribal groups from all States and Union Territories under one roof, which is a highly commendable initiative.

I extend my best wishes to the organization and the entire team for their future endeavour.

10.3.17

(Parimal Rai)

MESSAGE



सत्यमेव जयते
सचिव (विशेष कार्य)
विदेश मंत्रालय
Secretary (Special Assignment)
Ministry of External Affairs

Amarendra Khatua

महानिदेशक
भारतीय सांस्कृतिक सम्बंध परिषद्
DIRECTOR GENERAL
INDIAN COUNCIL FOR
CULTURAL RELATIONS
(ICCR)

Message

I avail the opportunity to congratulate you and the executive committee of the 15th Folk Fair – 2017, Puri for your noble and path breaking initiative to organize the folk song and dance festival with national level exhibition "Folk Fair-2017" in Puri from 15-19 May 2017.

It is high time to actively promote and high light our rich folk song and dance tradition in our international soft power promotion and foot print diplomacy. Our folk song and dance tradition is rich and can add stronger people-to-people connect with brand India internationally.

I wish the festival all success.

Amark

(Dr. Amarendra Khatua)

आजाद भवन, इन्द्रप्रस्थ एस्टेट, नई दिल्ली–110002 / Azad Bhawan, Indraprastha Estate, New Delhi-110002
टेली./Tel.: 23378103, 23370471, फैक्स/Fax: 23378647, ई–मेल/E-mail: dg.iccr@nic.in, वेबसाइट/Website: www.iccr.nic.in

MESSAGE

D.O. No PS/PSCA/2017/114
D.O.NO-3855
Principal Secretary to Govt., Haryana,
Art & cultural Affairs Department,
Chandigarh.

Dated 23-2-2017

Subject: Message for the Souvenir of 15th Folk Fair-2017 (A National Tribal/folk Song & Dance Festival with National Level Exhibition)

I am glad to know that Shree Shrikshetra Soochana, Puri (Odisha) is organizing 15th Fork Fair-2017 from May 15 to 19, 2017 and a souvenir is also being brought out to mark the occasion.

I appreciate the decision of the Shree Shrikshetra Soochana to give an opportunity to different tribal communities of India to Share a common platform and project their cultural aspects. I am sure, the event will provide an insight into the life of the tribals.

Such initiatives need to be encouraged as these also encourage the tribals and folk artistes to exhibit their talent and get recognition.

My best wishes.

Misra

(DR. SUMITA MISRA, IAS)

MESSAGE

I am glad to know that, 'SHREE SHRIKSHETRA SOOCHANA, PURI, ODISHA' is organizing the 15th 'Folk Fair -2017' (A National Tribal / Folk songs & Dance Festival with National Level Exhibition) from 15th to 19th May 2017 at Saradhabali, Puri (Odisha); and that a souvenir is being published to mark the event.

Folk Arts & Crafts are an integral part of life in India, despite rapid social & technological changes taking place. Fairs & Festivals are the mirror to the rich cultural heritage of India. Each region of the country has a unique cultural legacy; especially when it comes to songs, dances and Music.

I hope that 'Shree Shrikshetra Soochana, Odisha' would continue its excellent tradition in showcasing the tribal art forms; which will help to give good platform to tribes engaged in folk art and also will help to preserve, develop & sustain traditional folk art of our Country.

I convey my best wishes to the organisers and all participants of the 'Folk Fair -2017' and wish it a grand success.

7th March 2017

(DAULAT HAWALDAR)

SECRETARY ART & CULTURE,
GOVT. OF GOA
SECRETARIAT
PORVORIM – GOA.

MESSAGE

Sri Amarendra Kumar Patnaik, OAS (SAG)
Director, Culture & Ex-officio Addl. Secy. to Govt.,
Department of Tourism & Culture (Culture)
Odisha, Bhubaneswar

Tel:0674-2431945 (O)
2432269 (Fax)
2536748 (O)
232291 (O)

ବାର୍ତ୍ତା

ପୁରୀସ୍ଥ '୧୫ତମ ଲୋକ ମେଳା ମହୋତ୍ସବ' ମଇ ୧୫ ଓ ୧୯ ତାରିଖ ଦିନ ଅନୁଷ୍ଠିତ ଏବଂ ତତ୍ ସହିତ ଏକ ସ୍ମରଣିକା ଉନ୍ମୋଚନ ହେଉଥିବାର ଜାଣି ଖୁସି ହେଲି। ଏହାଦ୍ୱାରା ଓଡ଼ିଶାର କଳା, ସଂସ୍କୃତି, ନୃତ୍ୟ, ସଙ୍ଗୀତ, ସାମାଜିକ ଚଳଣୀ ଇତ୍ୟାଦିର ପ୍ରଚାର ପ୍ରସାର ହୋଇପାରିବ।

ମହୋତ୍ସବ ଓ ସ୍ମରଣିକା ଉନ୍ମୋଚନର ସଫଳତା କାମନା କରୁଛି।

ଅମରେନ୍ଦ୍ର କୁମାର ପଟ୍ଟନାୟକ

(ଅମରେନ୍ଦ୍ର କୁମାର ପଟ୍ଟନାୟକ)

MESSAGE

It gives me immense pleasure to congratulate all officials of 'SHREE SHRIKSHETRA SOOCHANA, PURI, ODISHA' on their 15th 'Folk Fair -2017 (A National Tribal / Folk songs & Dance Festival with National Level Exhibition) from 15th to 19th May 2017 at Saradhabali, Puri (Odisha).

I am very happy to learn that 'Shree Shrikshetra Soochana' organizing this event since last 14 years & working hard to make it memorable. They take keen interest in uplifting socio-cultural relations of society. This gives very good platform to tribes engaged in this folk art and also will help to preserve, develop & sustain traditional folk art of our Country.

I wish the Managing committee and all the members of the organization every success in their future endeavor.

7th March 2017

(PRASAD LOLAYEKAR)
DIRECTOR,
DIRECTORATE OF ART & CULTURE,
PANAJI – GOA.

सत्यमेव जयते

GOVERNMENT OF INDIA
NORTH EASTERN COUNCIL
SHILLONG - 793 003

Manas Ranjan Mahapatra
Director, Information, PR, Art and Culture

MY BEST WISHES

Puri has been the centre of culture of the country for centuries. To add to its unique feature, many cultural and literary organizations hold events throughout the year at Puri.

I was in the 14th Folk Fair at Puri in June 2016 organized by Shree Shrikshetra Soochana. The National Tribal/ Folk Song and Dance Festival with National Level Exhibition was attended by many.

It brings me a lot of happiness to know that the 15th Folk Fair of the similar nature is scheduled to be held at Saradhabali, Puri from 15-19 May 2017. While conveying my best wishes I hope that this tradition will continue to its best in future.

8/5/17

(Manas Ranjan Mahapatra)

FOR GRAND SUCCESS OF 15TH FOLK FAIR-2017
WE OWE OUR GRATITUDE TO

Shri Arun Jaitley
Hon'ble Minister,
Ministry of Finance, Govt. of India

Shri Jual Oram
Hon'ble Minister,
Ministry of Tribal Affairs, Govt. of India

Shri Dharmendra Pradhan
Hon'ble Minister of State (IC)
Ministry of Petroleum & Natural Gas,
Govt. of India

Dr. Mahesh Sharma
Hon'ble Minister, Ministry of Tourism &
Culture, Govt. of India

Shri Piyush Goyal
Hon'ble Minister of State (IC)
Ministry of Power, Coal, Mines,
New & Renewable Energy, Govt. of India

Shri Maheswar Mohanty
Hon'ble Minister,
Dept. of Revenue & Disaster Management,
Govt. of Odisha

Shri Pradeep Maharathy
Hon'ble Minister,
Dept. of Panchayatiraj & Drinking Water,
Govt. of Odisha

Shri Pinaki Mishra
Hon'ble MP (Lok Sabha)-cum-Chairman
Parliamentary Standing Committee,
Urban Development, Govt. of India

Shri Bhartruhari Mahtab
Hon'ble Member of Parliament
Loka Sabha, New Delhi

Dr. (Prof.) Prasanna Kumar Patasani
Hon'ble Member of Parliament
Loka Sabha , New Delhi

Shri A.V. Swamy
Hon'ble Member of Parliament
Rajya Sabha, New Delhi

Smt. Pratyusha Rajeswari Singh
Hon'ble Member of Parliament
Loka Sabha, New Delhi

Shri Nagendra Kumar Pradhan
Hon'ble Member of Parliament
Loka Sabha, New Delhi

Shri Pradip Bhattacharya
Hon'ble MP (Rajya Sabha)-cum-Chairman
Parliamentary Standing Committee,
Home Affairs, Govt. of India

Shri Ram Tahal Choudhury
Hon'ble MP, Loksabha, Ranchi

Shri Sanjay Ku. Das Burma
MLA, Brahmagiri